

OCALA EVENING STAR

PUBLISHED EVERY DAY EXCEPT SUNDAY

BITTINGER & CARROLL, PROPRIETORS

H. R. Carroll, General Manager Port V. Leavengood, Business Manager
J. H. Benjamin, Editor

Entered at Ocala, Fla., postoffice as second class matter.

PHONE 51

SUBSCRIPTION RATES

(Domestic)	(Foreign)
One year, in advance.....\$5.00	One year, in advance.....\$8.00
Six months, in advance..... 2.50	Six months, in advance..... 4.25
Three months, in advance... 1.25	Three months, in advance... 2.25
One month, in advance..... .50	One month, in advance..... .80

DEMOCRATIC TICKET

General Election November 3, 1914

For United States Senator:
DUNCAN U. FLETCHER.
For Congressman, 2nd District:
FRANK CLARK.
For Commissioner of Agriculture:
W. A. McRAE.
For Justice of Supreme Court:
T. W. SHACKLEFORD.
W. M. ELLIS.
For State Senator, 20th District:
GLENN TERRELL.
For Representatives:
W. J. CROSBY.
W. T. HENDERSON.
For Tax Assessor:
ALFRED AYER.
For Tax Collector:
W. L. COLBERT.
For County Treasurer:
JOHN M. GRAHAM.
For County Commissioners:
W. D. CARN.
J. T. HUTCHINS.
WALTER LUFFMAN.
N. A. FORT.
S. R. PYLES.
For Members School Board:
G. S. SCOTT.
B. R. BLITCH.
J. S. GRANTHAM.

Many more things would be done if people did not lose so much time arguing how they should be done.

Judging by the number of liars this war has developed, the lake of fire and brimstone will have to be greatly enlarged.

King Albert of Belgium is the only crowned head who has so far been under fire. He is one king whom a republican can respect.

The apple crop in the northern states is so great that in some sections the surplus fruit is hauled to the cities and given to the poor.

Oscar M. Eaton, ex-citizen of Ocala, mayor of Lakeland and popular and efficient conductor on the Coast Line, has resigned the former office.

Our natures will have to change greatly if we can meet some people in Heaven without wondering how the Almighty had the bad taste to admit them to the golden streets.

If the Russians should win a great victory at Cracow, the war may end this winter. If they are repulsed, or the battle is a draw, the contest may go on till next winter.

The Kaiser is said to have promised a special decoration to the first aviator who drops a bomb in London. The bomb will be more likely to kill women and children than men.

The commissioners of St. Johns county have appropriated \$300 to help the work of a girls' canning club. Every girl properly instructed will be worth at least \$3000 to the county.

Among the burdens that France has to carry in the war is the support of a million or two of Belgians and their own people from the north of France, driven from their homes and rendered destitute.

Williston's new basket mill will open Nov. 1. It will manufacture 3000 crates a day and increase the pay rolls of Williston by \$2000 a month. This makes two basket mills for Williston, which for its size has few equals in hustle in Florida.

The Japanese have occupied a German island in the South Seas, for "military reasons," they say; not for permanent retention. Seems to the Star that Great Britain occupied Egypt thirty-two years ago for "military reasons."

We have not heard much lately from our friends, the Florida State Commission for the Panama Pacific Exposition. We fear they have become discouraged and given up the attempt. Of a truth, the people of

Florida are not much disposed just now to contribute money for such a purpose. The members of the commission are an honorable and energetic aggregation of leading citizens, and under more auspicious circumstances would probably succeed in their plan.

WILL DO BETTER NEXT WINTER

Secretary Rooney has received the following letter from Congressman Clark:

"My dear Rooney: Yours of September 30, with newspaper clippings, resolutions, copy of constitution and copy of letters, all relating to the Florida Vegetable Marketing Bureau and referring also to my bill with relation to fixing a new schedule of rates for vegetables, citrus fruits and other fruits on a mileage basis, received. I am very glad indeed to get these documents and shall put them to the best possible use. I think it extremely doubtful that we will be able to get any such legislation through at the present session of Congress, but next winter we may be able to accomplish something. With best wishes, I am
"Yours very truly,
"Frank Clark."

The Miami Herald fears that ill treatment of Americans in Turkey will involve the United States in war with that nation. As the Star has aforesaid, Americans in Turkey have generally been well treated. And if the United States wouldn't fight for the way its people have been treated in Mexico, it isn't likely to fight for anything short of invasion.

Keels for three great battleships will be laid down in American shipyards in the next few weeks. The big thunderboats will be named the California, Idaho and Mississippi. They will be superdreadnaughts of 32,000 tons apiece, and will be able to outfight anything of their size afloat. The government should also have about a hundred submarines built to guard harbors and back up the big ships.

Lieutenant Porter and his immense aeroplane America are on their way across the Atlantic to help Britain fight Germany. Lieutenant Porter is an English officer, and the Star right now sees a big bill for damages from Germany to the United States when the war is over. If Germany wins, that bill and several others will be backed up by a big fleet.

A move is on foot to establish an annual state fair in Jacksonville. The Star thinks it would be the proper thing to do. It should be held some time in the winter, when both the people of the state and the northern tourists could attend it in large numbers. The Star will be glad to boost the plan.

Colonel George Harvey visited the White House the other day and had a cordial reception from President Wilson. Let us all hope Marse Henry Watterson is placated now. He would have saved himself much wear and tear on the disposition if he had never become unplaced.

As the war goes on, and we occasionally hear from a German who has inside sources of information, we have more and more evidence that the German people are heart and soul in the war and have a firm belief they will win. Nearly all of them, also, laugh to scorn the stories of discontent and exhaustion in Germany. They say, and there is reason to believe they are correct, that the Germans would not have gone to war had they not been well prepared for a long fight as well as a wide one.

If you want to write to any of the soldier boys at Black Point during the rifle matches there for the next two and a half weeks, direct your letters to the state encampment grounds, Jacksonville, Fla. There is another Black Point, down on the East Coast, and sometimes mail for the soldiers goes there.

ANOTHER HOME INDUSTRY MAY COME TO OCALA

At the meeting of the board of governors of the Board of Trade Tuesday night, several leading citizens of Burbank were present, with a proposition that the peanut butter factory of that place be removed to this city.

The peanut butter factory of Burbank has been in successful operation for some time. It can use up 140 bushels of peanuts a day, and manufacture a ton of butter. The butter it makes is of superior quality. Most of it goes to the northern markets, but a good deal of it is used in Ocala, and the Star has heard our people pronounce it to be as good as the best.

The owners of the factory are doing very well at Burbank, but want to come to Ocala for the better facilities of a bigger town, and in the expectation of enlarging the business and the plant.

A committee consisting of Messrs J. M. Meffert, George Mackay and J. E. Chace was appointed to look into the matter and report to the board.

There are large possibilities in this peanut butter factory. Peanuts are one of the most prolific products of Marion county, and Ocala should have an immense factory to work up the raw material that the farmers of the surrounding country can easily raise.

RAILROADS HELP THE BUY A BALE MOVEMENT

Yesterday the Star published a letter showing that the Atlantic Coast Line was adding the "Buy a Bale" movement, and today the following from the Seaboard comes along:

Jacksonville, Oct. 6, 1914.
Mr. John Boisseau, C. P. A., Ocala.
Dear Sir: You have probably received a circular letter sent out by our vice president, Mr. Capps, under date of September 28th, relative to cotton expansion sale week beginning October 5th.
I wish that you would call on the various dry goods houses at once and also get the newspapers to give this cotton goods matter good mention and in this way encourage the various stores to make a specialty of all kinds of cotton goods during this expansion sale week, making cotton the feature of their window displays.
Yours truly,
S. J. Phillips,
Asst. Gen. Passenger Agent.

IS HOPEFUL OF ALFALFA

Some large and healthy looking bunches of alfalfa in the Board of Trade window the past few days have attracted notice and favorable comment from the passers by.

A Star reporter, stopping into the Board of Trade room Saturday, found County Demonstrator S. J. McCully, who was busy figuring on alfalfa and other agricultural possibilities.

Mr. McCully believes alfalfa is one of our great coming crops, and says Marion county soil is particularly well adapted to raise it. Plenty of alfalfa means plenty of fat cattle, which means plenty of money in the surest sense of the term.

The reason the county hasn't gone more heavily into alfalfa culture has been the absence of an inoculation process to acclimate the plant to our soil. The government is now furnishing this inoculation, and during the past year over thirty farmers have had demonstration patches, some of five or six acres, under the tutelage of Mr. McCully, who is greatly encouraged by the result.

Our farmers should bear in mind what alfalfa has done for some of the western states and prepare to begin its culture as soon as possible.

Jack McCully is an incurable optimist. Looking at the pouring rain outside, he said it was mighty fine for sweet potatoes, cane and fall gardens. He says sweet potatoes may not do so very well this year, but the acreage is large, and there will be plenty of the saccharine tubers.

He also said that the corn crop was pretty good, all things considered, and there will be lots of hay. Jack wants to see the day come when Marion county will not buy corn, hay nor meat, and believes we are progressing toward it.

The Star thinks the Summerfield Chronicle is going a little too far in its criticism of the Star's Belview correspondent. She has as much right to "root" for her home team at a ball game as anyone, and we will respectfully remind the Chronicle that such comments on a lady are considered bad taste, to say the least, in this country.

The Star hopes that Italy, Turkey, Greece, Roumania and Bulgaria will join in the war. No, the Star isn't bloodthirsty. But it believes the bigger the war is, the quicker it will be over, and the longer the ensuing peace will be.

OCALA HEARD OF IN NEW ENGLAND

A prominent citizen of Manchester, N. H., who has received some Marion county literature, writes to Secretary Rooney as follows:

Dear Sir: Received literature on Marion county. Shall read it with great interest as to the possibilities of your county. May be in Florida another year and if I do I shall look for myself; of course, it is the best way. Wishing success to Marion county, I am, Respectfully,
Roy E. Carter.

ANYTHING BETTER THAN BEING RUN OVER

London, Sept. 30.—Letters from the front, arriving now in London, sent by the troops in the trenches, to relatives at home, give some interesting sidelights on the war.

A young officer who has seen the whole course of the campaign from the landing of the British troops, writes:

"I wish you would try to make the people in England understand that they should be most exceedingly thankful that they are living on an island and not in the midst of the dreadful things which are happening on the continent. Do enforce upon the public that England must fight this out, and must conquer even if it has to spend the blood of its young men like water. It will be far better that every family thruout England should have to suffer sorrow for one of its members than that England should have to go thru similar ordeals to those which the continental countries are suffering."

"The sight of old women and men fleeing from village to village; young mothers with babies in arms with their few personal effects on their backs, or in some fortunate cases with their goods and chattels surrounding the aged grandmother in an old farm cart, drawn by a nag too venerable to be of service to the state; this is what one has seen daily. Picture to yourselves our night marches with burning villages on all sides set fire by German shells—and the Germans have been rather careless whether their shells struck fortified and defended positions, or open ones. In some cases the fires were caused intentionally by man-rading patrols."

"Do not imagine that things are not going well with us. We are all satisfied and confident of the end; but at the same time the only possible end can be gained by sacrifice on the part of those at home only. All is well with me personally; I have a busy time, but it is most interesting work."

WACAHOOOTA

Wacahoota, Oct. 6.—We are having some good rains now every day and they are filling up the ponds etc. Mrs. Ferdie Bruton returned Saturday from a visit to her mother, Mrs. Hull, of Reddick.

Mr. and Mrs. C. R. Curry were shoppers in Micanopy last Friday.

Miss Olivia Colson spent the week end with relatives near Williston.

Mrs. Elvin Bruton and son left Saturday for a visit to her sister, Mrs. Byrd of Brooker. Mrs. Bruton was accompanied by her sister, Miss Ollie Phiney, of Raleigh.

Mr. Cederick Smith spent Saturday night and Sunday at Williston.

Mr. John Walkup, of McIntosh, and Miss Rosalie Smith attended church at Verbenadale Sunday.

Mr. Frank Britt, of the Ebenezer section, passed through here Monday.

Mrs. Y. M. Smith and daughter, Miss Leola, were shopping in Micanopy last Friday.

On next Thursday, October 8th, there will be a cemetery working at the M. E. Church. All the community and any who are interested are invited to come and bring dinner and help clean up the cemetery and yard.

Mrs. V. P. Smith and Mrs. J. M. Smith and little son Pierce, are shopping in Micanopy today.

Mrs. R. P. Smith and Miss Rosalie Smith expect to leave Wednesday for Palatka, where they will visit until Saturday, and then accompanied by Mrs. Beck they will go to Jacksonville, where they will do their fall and winter shopping.

If the explosive, turpentine, really does all the devilment it is charged with doing, it must be composed principally of terpitude.—Times-Union.

The people of the United States prayed for peace yesterday, and if either side gets overwhelmingly defeated in the next few days it will blame us for it.—Times-Union.

Don't worry about the price of cotton. If newspaper reports are true it will take all of this year's crops to bind up the wounds of Europe.—Arcadia Enterprise.

DOLLARS COME HOME TO ROOST

EVERY farmer who makes our town his market place has an interest in this community. The fact that he is a member of the community makes much difference to him when he considers that the prosperity of our town is his own prosperity.

But when he sends his money to the mail order houses HE DOES NOT STOP TO THINK THAT HE IS NOT HELPING TO PAY THE REQUIRED TAXES IN HIS OWN COMMUNITY; not that he does not pay his own legally assessed taxes, but that he is not helping our local merchants to pay the taxes necessary to support the community.

The mail order man has absolutely no interest in the community. He plays the part of a fisherman—strolling about, casting a line here and there, where he thinks the best fishing is to be found, and after pulling out the fish he departs. The mail order man does not contribute to the upkeep of the community. He merely takes away from it.

When a farmer sends his dollars to the mail order house he prevents a certain amount of improvements, say, for instance, in road building, here in our county. The mail order man does not help to build our roads, but the local storekeeper does.

If we keep the dollars at home they will keep on helping us all. Dollars spent at home, come home to roost. They come back in the upkeep of our town and county institutions. We have none too many dollars at the moment in our community and it seems a shame to send any of them away to the mail order houses, where we will never see them again.

The dollars we send away help the mail order man to take a vacation in Europe or at the seashore. THEY HELP HIM TO MAINTAIN HIS AUTOMOBILE AND TO RIDE ON PAVED ROADS.

If we keep these same dollars at home they will help us to have better roads in our own county. Of course, the mail order man pays his taxes in the city, which helps to pave the streets of the city, but we here in our town don't benefit by that. Therefore, the best thing for us to do is keep our money at home, where it will do us some good.

OUR LOCAL MERCHANTS WILL USE THE DOLLARS TO GOOD ADVANTAGE BY HELPING TO PAY THE TAXES HERE—THE TAXES REQUIRED TO BUILD GOOD ROADS. EVERY DOLLAR SPENT IN OUR HOME TOWN MEANS IMPROVEMENTS AT HOME.

The merchants of our town deserve the patronage of the people in our community. They are a part, a very large part, of the community and they pay a major portion of the taxes. The more business they do the more taxes they must pay and the more taxes paid into the county treasury, the more improvements we can have.

Unless we are careful and watch our own interests we will find out to our cost that the ultimate result of the mail order scheme will be the centralization of all of the country business in the large cities and the absolute destruction of the financial interests in the small cities and towns. The only way to prevent this is to stop sending our orders to the mail order houses.

Let the dollars come home to roost. That is the only way, and they will come home to roost if we do not send them too far away. The dollars spent locally will circle around and keep things lively, but if sent away we must get more dollars from outside to take their place. It is not always an easy matter to do this. THE SAFEST THING TO DO IS TO TAKE NO CHANCES, BUT TO SPEND THEM AT HOME WITH THE LOCAL STOREKEEPERS.

If we had any expectation that the mail order man would ever do anything to help our community, things might be different. But there is no chance. He comes to us in the garb of an artful deceiver, with gross misrepresentations, false promises and a record of disappointments. But we welcome the opportunity to again place ourselves on record as being his dupes. There isn't a grain of kindness in his whole makeup. He demands his cash in advance and gives you that which he wishes to send. You have no redress. You have no rights that he is bound to respect.

The mere fact that we are silly enough to send our money away, out of our own community, to a stranger, thereby injuring our own business prospects and jeopardizing our own prosperity, justifies him in believing that he can take the most outrageous liberties with us.

Bread cast on the waters will return, not so with dollars sent to the mail order house. Turkey will come home to roost, if somebody does not catch them.

BUT DOLLARS WILL COME HOME TO ROOST IF WE KEEP THEM IN CIRCULATION IN OUR HOME TOWN. TRY IT



THAT'S ALL WE WANT—FOR YOU TO MERELY COME TO OUR STORE AND SEE. YOU WILL FIND WHAT YOU WANT IN HARDWARE. THE PRICE YOU WILL FIND LOW WHEN YOU BUY; THE QUALITY YOU WILL FIND HIGH WHEN YOU USE IT.

THIS IS WHAT MAKES SATISFIED CUSTOMERS FOR US AND BUILDS OUR BUSINESS BIGGER.

REMEMBER OUR HARDWARE STANDS HARD WEAR.

MARION HARDWARE CO.
Phone 118,
OCALA, FLORIDA

The
Laundry
That
Makes
Ocala
Famous

To a Person Who Prides
Himself on His Appearance
Clean, Fresh, Well Laundered Linen
is a necessity. To supply that necessity is Our Business.
Ocala Steam Laundry
402-404 S. Main Street Phone 101.
OCALA, FLORIDA